



BLITAR MAYOR
EAST JAVA PROVINCE
BLITAR MAYOR REGULATION

NUMBER 22 OF 2024

ON

MICRO, SMALL AND MEDIUM ENTERPRISE VISIT LICENSING SERVICES
REGISTER BUSINESS

BY THE BLESSINGS OF GOD ALMIGHTY

BLITAR MAYOR,

- considering :
- a. that optimal, fast, easy, cheap, accurate, affordable and non-discriminatory licensing services have a strategic role in advancing public welfare;
 - b. that as an effort to improve the quality of licensing services, innovative strategies and steps are needed to bring services closer to micro, small and medium business actors and the community who are constrained in accessing services and accessing information;
 - c. that based on the provisions of Article 20 paragraph (2) point b of Government Regulation Number 38 of 2017 on Regional Innovation, the application of innovation results related to the internal governance of the Regional Government and does not result in a burden on the community, restrictions on the community, and/or a burden on the Regional revenue and expenditure budget, is stipulated by a Mayoral Regulation;

- d. that based on the considerations as referred to in point a, b and c, it is necessary to stipulate a Mayoral Regulation on micro, small and medium enterprise visit licensing services register business;

- Observing : 1. Article 18 paragraph (6) of the 1945 Constitution of the Republic of Indonesia;
2. Law Number 17 of 1950 on the Establishment of Small City Areas within the Provinces of East Java, Central Java and West Java (State Gazette of the Republic of Indonesia 1950 Number -2- 42) as amended by Law Number 13 of 1954 on Amendment to Law Number 16 and Number 17 of 1950 on the Establishment of Large Cities and Small Cities in Java (State Gazette of the Republic of Indonesia 1954 Number 40, Supplement to the State Gazette of the Republic of Indonesia Number 551);
3. Law Number 25 of 2009 on Public Services (State Gazette of the Republic of Indonesia 2009 Number 112, Supplement to the State Gazette of the Republic of Indonesia Number 5038);
4. Law Number 23 of 2014 on Regional Government (State Gazette of the Republic of Indonesia of 2014 Number 244, Supplement to the State Gazette of the Republic of Indonesia Number 5587) as amended several times, most recently by Law Number 6 of 2023 on the Stipulation of Government Regulation in Lieu of Law Number 2 of 2022 on Job Creation into Law (State Gazette of the Republic of Indonesia of 2023 Number 41, Supplement to the State Gazette of the Republic of Indonesia Number 6856);
5. Government Regulation Number 48 of 1982 on Changes to the Boundaries of the Blitar City Level II Region (State Gazette of the Republic of Indonesia 1982 Number 75, Supplement to the State Gazette of the Republic of Indonesia Number 3243);

6. Government Regulation Number 96 of 2012 on Implementation of Law Number 25 of 2009 on Public Services (State Gazette of the Republic of Indonesia Number 5357);
7. Government Regulation Number 38 of 2017 on Regional Innovation (State Gazette of the Republic of Indonesia Number 206 of 2017, Supplement to the State Gazette of the Republic of Indonesia Number 6123);
8. Government Regulation Number 5 of 2021 on Implementation of Risk-Based Licensing (State Gazette of 2021 Number 15, Supplement to the State Gazette Number 6617);
9. Government Regulation Number 6 of 2021 on Implementation of Business Licensing in the Regions (State Gazette of 2021 Number 16, Supplement to the State Gazette Number 6618);
10. Government Regulation Number 7 of 2021 on Ease, Protection, and Empowerment of Cooperatives and Micro, Small, and Medium Enterprises (State Gazette of the Republic of Indonesia 2021 Number 17);
11. Regulation of the Minister of State Apparatus Empowerment and Bureaucratic Reform Number 91 of 2021 on Fostering of Public Service Innovation (State Gazette of the Republic of Indonesia 2021 Number 1572);

DECIDES:

To stipulate : THE MAYOR'S REGULATION ON MICRO, SMALL AND MEDIUM ENTERPRISES VISIT LICENSING SERVICES REGISTER YOUR BUSINESS

CHAPTER I

GENERAL PROVISIONS

In this Regulation, the following terms are defined as:

1. Region is the City of Blitar.
2. Regional Government is the City Government of Blitar.

3. Mayor is the Mayor of Blitar.
4. Licensing Service is the activity of assisting business licensing, where the management process is conducted electronically until the document issued.
5. Business Licensing is the legal authorization granted to entrepreneurs to start and run their business and/or activities.
6. Risk-Based Business Licensing is business licensing based on the risk level of business activities.
7. The Investment and One-Stop Integrated Service Department, hereinafter referred to as the Department, is the Investment and One-Stop Integrated Service Department of Blitar City.
8. Business Actors are individuals or business entities that conduct business and/or activities in certain fields.
9. Micro Businesses are productive businesses owned by individuals and/or individual business entities that meet the criteria for Micro Businesses.
10. Small Business is a stand-alone productive economic enterprise, carried out by individuals or business entity that is not subsidiary or branch of company owned, controlled, or part of either directly or indirectly a Medium Business or large business that meets the criteria of a Small Business.
11. Medium Business is a stand-alone productive economic enterprise, carried out by individual or business entity that is not subsidiary or branch of company owned, controlled, or part of either directly or indirectly a Small Business or large business that meets the criteria of a Medium Business.
12. Micro, small and medium enterprise visit licensing services register business hereinafter referred to as Lapan Kuda is a program of the Service implemented to provide optimal licensing services for micro, small and medium business actors.
13. The WebGIS-based Safe and Efficient Investment Opportunity Tracking Application, hereinafter

referred to as the Lapis Manis Application, is an application that provides information to investors and potential investors regarding administrative areas, land use, and supporting infrastructure facilities, presented in the form of Geospatial Information (GIS) on the internet/web.

14. The Business Identification Number, hereinafter abbreviated as NIB, is proof of registration for Business Actors to conduct business activities and serves as an identity for Business Actors in carrying out their business activities.
15. The Online Single Submission Risk Based Approach System is an integrated electronic system managed and organized by the OSS Agency for the implementation of Risk-Based Business Licensing.

Article 2

This Mayoral Regulation is intended as a guideline for the implementation of Lapan Kuda for micro, small and medium business actors in the Region.

Article 3

Lapan Kuda in this Mayoral Regulation aim to:

- a. provide easy business licensing services to micro, small, and medium business actors;
- b. increase the number of licensed business actors in the Region;
- c. increase the quality of products and the competitiveness of micro, small, and medium businesses; and
- d. improve the Regional economy through the micro, small, and medium business sector.

Article 4

The scope of this Mayoral Regulation includes:

- a. Lapan Kuda targets;
- b. Lapan Kuda implementation;
- c. development and supervision;

- d. reporting; and
- e. funding.

CHAPTER II

LAPAN KUDA TARGETS

Article 5

Lapan Kuda is a Department program implemented in order to optimize licensing services for micro, small and medium business actors.

Article 6

Lapan Kuda targets include:

- a. business actors with business locations in the Region;
and
- b. business actors with the category of Micro, Small and Medium Businesses or with business capital up to Rp5,000,000,000.00 (five billions rupiah).

CHAPTER III

LAPAN KUDA IMPLEMENTATION

Article 7

- (1).Lapan Kuda is carried out by the Department in collaboration with the following parties:
 - a. Regional apparatus that administers government affairs in the fields of:
 - 1. health;
 - 2. public works and spatial planning as well as land affairs;
 - 3. environment;
 - 4. communication and informatics, statistics and cryptography;
 - 5. cooperatives, small and medium enterprises and workforce; and
 - 6. industry and trade;
 - b. sub-district;
 - c. village;
 - d. Ministry of Religion of Blitar City;
 - e. Micro Business Association (ASUMI);

- f. Food and Beverage Business Association (AUM);
and
 - g. Indonesian Young Entrepreneurs Association
(HIPMI).
- (2). The technical cooperation as referred to in paragraph (1) is stated in the cooperation agreement.

Article 8

- (1). In order to optimize the Lapan Kuda implementation, the Head of the Department may form a Team determined by the Mayor's Decree.
- (2). The Team as referred to in paragraph (1) is tasked with:
- a. To develop standard operating procedures for the provision of services through Lapan Kuda;
 - b. To develop visit plans;
 - c. To develop visit targets;
 - d. providing licensing consultations;
 - e. providing consultations on the preparation of investment activity reports;
 - f. providing assistance in issuing NIB;
 - g. carrying out evaluation and monitoring of the implementation of Lapan Kuda; and
 - h. making reports on the implementation of Lapan Kuda.

Article 9

- (1). Lapan Kuda is implemented through activities including:
- a. licensing consultation;
 - b. consultation on investment activity reports; and
 - c. assistance in issuance NIB.
- (2). The implementation of Lapan Kuda as referred to in paragraph (1) is a mobile service supported by the Online Single Submission Risk Based Approach (OSS RBA) System and the Lapis Manis Application.

Article 10

- (1). Lapan Kuda as referred to in Article 9 paragraph (1) can be implemented online and/or offline.
- (2). Lapan Kuda is implemented online as referred to in paragraph (1) through the Lapis Manis Application with the requirements or documents specified in the application.
- (3). Lapan Kuda is implemented offline as referred to in paragraph (1) in the following manner:
 - a. business actors send invitations to the Department provides services at the specified business location/place;
 - b. business actors conduct consultations/issuance of the NIBs directly at the Department office; and/or
 - c. The Lapan Kuda team visited targeted business actors in accordance with the plan has been established.

CHAPTER IV

GUIDANCE AND SUPERVISION

Article 11

- (1). Guidance and supervision of the implementation of Lapan Kuda is carried out by the Mayor through the Head of the Service.
- (2). Guidance and supervision as referred to in paragraph (1) is carried out based on the results of monitoring and evaluation conducted by the Team.
- (3). Guidance can be carried out through the capacity building of the Team.

CHAPTER V

REPORTING

Article 12

- (1). The results of the implementation of Lapan Kuda are reported in writing by the Head of the Department to the Mayor.

- (2). The report as referred to in paragraph (1) shall at least contain:
- a. the number of permits issued in the implementation of the service; and
 - b. problems and follow-up to problem solving.
- (3). The report as referred to in paragraph (1) shall be conducted periodically every 6 (six) months.

CHAPTER VI FUNDING

Article 13

Funding for the implementation of Lapan Kuda is budgeted through the implementation of licensing administration at the Department.

CHAPTER VII CLOSING PROVISIONS

Article 14

This Mayoral Regulation shall come into force on the date of its promulgation.

In order for everyone to know, order the promulgation of this Mayor Regulation by placing it in the Blitar City Regional News

Stipulated in Blitar
on 13 June 2024
MAYOR OF BLITAR,

Signed.

SANTOSO

Promulgated in Blitar
On 13 June 2024
REGIONAL SECRETARY OF BLITAR CITY,

signed.

PRIYO SUHARTONO
REGIONAL NEWS OF BLITAR CITY YEAR 2024 NUMBER 23